

Position: Senior ERP Instructional Designer

Team: Design Team / Lawson Solutions Line of Business

Reports To: Design Director with dotted line to GM, Lawson Solutions Group

Location: Denver, CO

Mission of the Role:

Lead the planning, design, and development of The Breakaway Group’s enterprise resource planning (ERP) learning solutions.

Accountabilities:

- Build and maintain positive relationships with client personnel
- Conduct on-site discovery meetings by reviewing and documenting client workflows
- Develop the project plan to describe the production work effort, schedule, budget, and required resources for all project design and production activities
- Educate client personnel regarding The Breakaway Group’s philosophies and recommended best practices for end-user adoption
- Demonstrate ability to be credible with client personnel regarding business operational processes, in order to add value to workflow assessment/design sessions
- Document client workflows at a level of detail sufficient to develop effective learning tools such as task simulators and quick reference guides
- Design learning solutions (courses, task simulators, etc.) that accomplish user adoption goals within project budget, and that fully engage and motivate the learner and demonstrate an awareness of the learner’s unique workflows and culture
- Design the client’s online learning center (PromisePoint Community)
- Create storyboards using Adobe Captivate that accurately describe the steps required to complete user tasks
- Write effective narration scripts that clearly communicate concepts in concise and compelling ways
- Work with the Multimedia Development Team to produce appropriate learning solutions
- Support the sales process by identifying issues that may impact the cost/price of building and sustaining an effective learning solution and responding promptly to business development requests for support
- Provide on-site coaching and support to end-users during go-live of a new or upgraded application
- Communicate with the Multimedia Development Team and with Client Services to ensure mutual understandings of schedules, budget, status, and requirements
- Contribute to the ongoing improvement of the company’s products, services, and development processes

Travel:

Travel requirements vary from approximately 25 – 50%

Education Requirement:

Bachelors degree in Instructional Design, Instructional Technology, Journalism or related field; Masters degree preferred

Experience:

Track record of successfully delivering on related Accountabilities in past positions

Send cover letter and resume to our Human Resources Department at careers@thebreakawaygroup.com. Please include Reference code – “ERP-ID” in the subject line.

